



# defibtech

Life-Saving Technology Within Reach



## **LIFELINE AED® Semi-automatic Defibrillator**

■ Technologically advanced enough to include all mission critical features necessary to provide the most advanced treatment for Sudden Cardiac Arrest. Yet so simple and unintimidating to use that even non-medical personnel can effectively save lives.

■ For first response professionals like police, fire and EMS, the Lifeline AED (Automated External Defibrillator) is standard equipment. For schools, offices, stores, malls, factories, and public places, it's becoming as vital as the fire extinguisher.



# Defibtech's breakthrough design makes it possible for every budget to afford a life-saving AED



### Brilliant Design

With its bright yellow and black coloring and attractive, sleek curves, the non-intimidating Lifeline AED invites prominent display anywhere.

### Latest Technology

The biphasic defibrillation we use is extremely effective at resuscitating patients in ventricular fibrillation - the most common form of Sudden Cardiac Arrest - on the first shock.

### Easy to Use

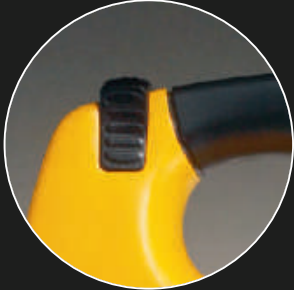
The Lifeline AED is designed for speed and simplicity. Built to the demanding standards of professional emergency personnel. Simple enough for non-medical users.

### Lightweight, Durable

At just 4.2 pounds a child could carry it. Plus, the Lifeline AED is tested to US Military "drop and shock" specifications.

### Handle This

Roomy, sure-grip rubberized handle makes it simple to pull off the wall and carry quickly to the patient.



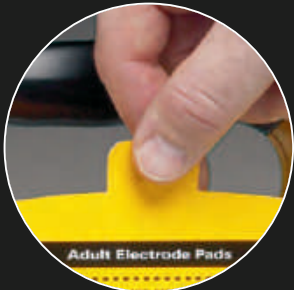
### Text, Lights and Voice Guides

A calm voice guides the responder step by step while a text display with lights shows the progress.



### Pads at the Ready

The electrode pads are tucked into a back pocket ready to apply.



### Big Buttons

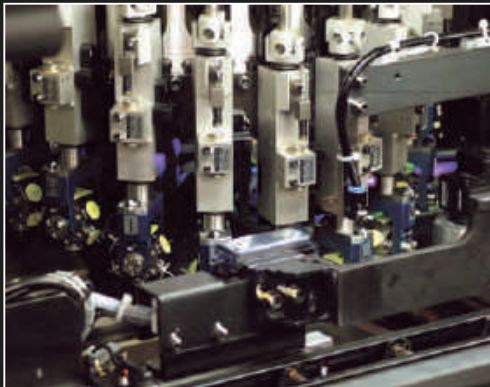
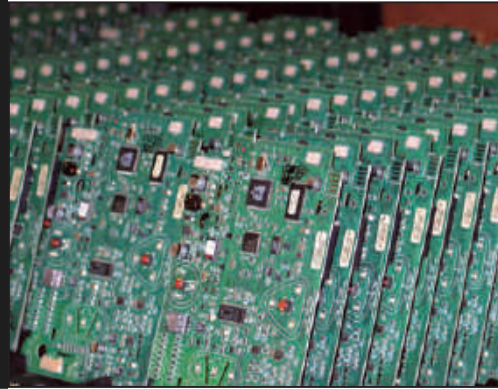
The "Power On" and "Shock" buttons are oversized and brightly lit so even the most nervous fingers will hit their mark.



# World-class design, manufacturing and testing allows Defibtech to offer a revolutionary AED at a revolutionary price

## State-of-the-Art Product Design

Using state-of-the-art engineering techniques and computer automated design (CAD) tools, Defibtech engineers put best-in-class features on a unit that can be mass produced without compromising quality or reliability.

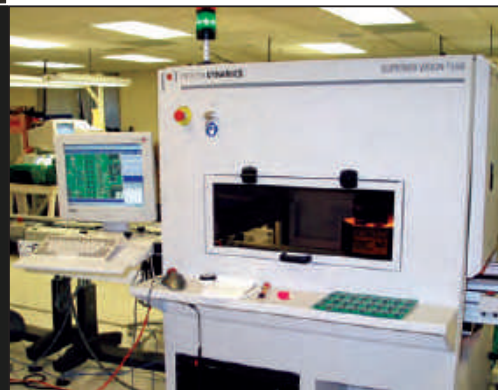


## Fully Automated Circuit Board Construction

The Defibtech Lifeline is manufactured using the most modern automated production and testing equipment available. This ensures that the devices are produced exactly the same way every time, reducing production time and unit cost, while simultaneously increasing quality and reliability.

## Comprehensive Quality Testing

Before the Lifeline even reaches final inspection, it has already been optically inspected by a computer vision system and tested by an automated ICT system that checks thousands of electrical parameters. Each and every Lifeline AED is individually tested and inspected by a trained Defibtech technician before shipment.



## Ready for Delivery - Ready for Rescue

Defibtech delivers the most cost-effective AED on the market at the highest levels of quality and reliability. Our customers receive a world-class product without having to wait for their life-saving AED to arrive due to production backlogs or manufacturing delays.

# Be a Hero, Save a Life...

## with the Defibtech Lifeline AED

### Sudden Cardiac Arrest is a Serial Killer...



■ In the United States alone, Sudden Cardiac Arrest (SCA) kills over 400,000 of our family members, co-workers, friends and neighbors each year.

■ Each year, more people are killed by Sudden Cardiac Arrest than by car wrecks, cancer, handguns, house fires, and AIDS combined.

### ...but it can be treated

■ Unlike other health problems of this magnitude, however, sudden cardiac arrest is treatable. The only cure for most cases of Sudden Cardiac Arrest is immediate shock therapy from an AED, a device that shocks a lifeless heart back to a normal rhythm.

**To learn more about the Defibtech Lifeline AED, contact us at:**

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### Anyone, Anytime, Anywhere...



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