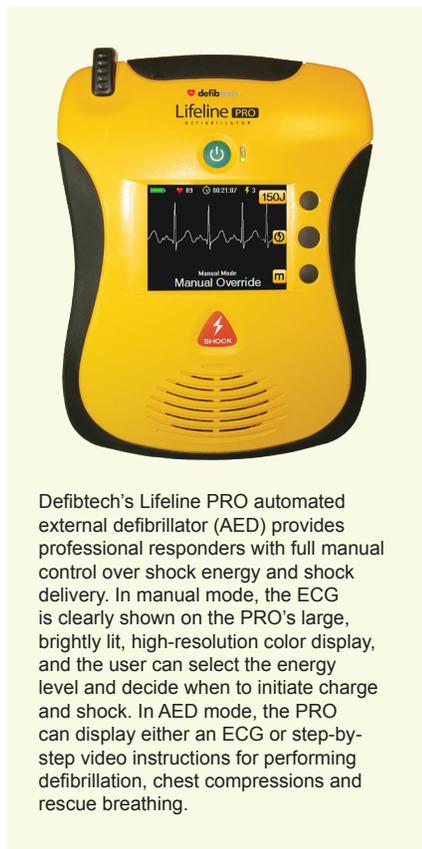


Defibtech to Show New Lifeline PRO AED at Medica 2011

DUSSELDORF, Germany--(BUSINESS WIRE)--Defibtech will demonstrate its new Lifeline PRO automated external defibrillator (AED) at Medica 2011, Nov. 16-19, in Dusseldorf, Germany.

The Lifeline PRO provides professional responders with full manual control over shock energy and shock delivery. In manual mode, the ECG is clearly shown on the PRO's large, brightly lit, high-resolution color display, and the user can select the energy level and decide when to initiate charge and shock. In AED mode, the PRO can display either an ECG or step-by-step video instructions for performing defibrillation, chest compressions and rescue breathing.

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Defibtech's Lifeline PRO automated external defibrillator (AED) provides professional responders with full manual control over shock energy and shock delivery. In manual mode, the ECG is clearly shown on the PRO's large, brightly lit, high-resolution color display, and the user can select the energy level and decide when to initiate charge and shock. In AED mode, the PRO can display either an ECG or step-by-step video instructions for performing defibrillation, chest compressions and rescue breathing.

“The Lifeline PRO finally gives professional responders an affordable way to do fully manual defibrillation. In addition, the PRO's 3-lead ECG monitoring capability gives them another valuable tool to use in caring for their patients,” said Gianfranco Buchbinder, Defibtech's vice president of international sales.

In addition to having full manual capabilities, the Lifeline PRO can be used in AED mode, allowing the AED to make the shock/no-shock decisions using field-proven arrhythmia detection technology. “In AED mode, the Lifeline PRO provides CPR coaching and allows the rescuer to dynamically switch between hands-only CPR and CPR with breathing,” Buchbinder added.

The Lifeline PRO continues Defibtech's tradition of ease-of-maintenance with extensive configuration and information menus presented on a full-color screen. When CPR protocols change, users can update the audio and video instructions in the field by installing a software upgrade using a USB cable or data card. In a similar fashion, data from the unit can be recorded or retrieved from the PRO using a card or USB cable. The unit will also be available as an AED with ECG display, without manual override, to be marketed as the Lifeline ECG AED.

The Lifeline PRO and Lifeline ECG are not yet available for sale. These products will be available in certain worldwide markets upon applicable regulatory approval.

Like other Defibtech AEDs, the Lifeline PRO is distinguished by ruggedness and durability, award-winning ergonomic design, easy maintenance, and biphasic technology, a clinically proven waveform and algorithm to deliver shocks and save lives.

“With AEDs in more than 40 countries, Defibtech continues to set the bar for innovation, ease of use and value,” Buchbinder said. “We're excited to be showing the Lifeline PRO at Medica 2011.”

About Defibtech

Defibtech relentlessly pursues one goal: making the best AEDs in the world at affordable prices. Defibtech designs and manufactures defibrillators, which include the Lifeline™ and Reviver™ families of AEDs. Defibtech's products are sold through its network of distribution partners in the United States and around the world. Defibtech is headquartered in Guilford, Conn. All Defibtech AEDs are manufactured in the United States in state-of-the-art ISO 13485:2003 certified facilities. For more information about Defibtech and its products, visit www.defibtech.com and www.defibview.com or call 1-866-DEFIB-4-U (1-866-333-4248).