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AED Superstore® Now Selling Defibtech Lifeline View™

Lifeline View is the Only AED With Video Display Offering Step-by-Step Instructions

WOODRUFF, Wis.–(BUSINESS WIRE)--AED Superstore®, the world's largest source of automated external defibrillators (AEDs), accessories and program implementation services, today announced the availability of the Lifeline View™ AED from Defibtech.

The Lifeline View is the only AED to offer a full-color video display that provides step-by-step video directions for performing CPR and external defibrillation. As the loud-and-clear voice prompts guide the user through the rescue sequence, the full-color video screen "walks" the user by visually showing animated snippets of each step. Additional information can be found at www.AEDSuperstore.com.

"We are thrilled to be offering the Lifeline View to our customers. With its full-color video display, this is truly a one-of-a-kind product that will help untrained first responders more quickly administer treatment," said Ken Raupach, co-founder of AED Superstore. "The View is already programmed to support the new Hands-Only™ CPR guidelines that were recently approved by the American Heart Association."

The Lifeline View is unique in the fact that it's perfect for in-services or mock rescue deployment training. All video, text and audio can be easily replayed from the "Help Topics" menu. For example, the video for preparing the patient walks the responder through calling for help, removing the clothing and pad placement to ensure workplace employees' quick response through practice preparedness.

This Lifeline View is pediatric capable. When the pediatric pads are attached the unit automatically switches to pediatric video showing anterior-posterior pad placement and a child animation.

For more information on the 2010 American Heart Association (AHA) Guidelines for CPR and emergency cardiovascular care, visit: <http://www.heart.org>.

About AED Superstore

Owned and operated by current EMS professionals, the AED Superstore is the world's largest source of Automated External Defibrillators (AEDs), accessories, and program implementation services. AEDOutlet® is the premiere source for pre-owned and open box AEDs. For brand new AEDs and equipment visit www.AEDSuperstore.com or call 1-800-544-0048. Quality pre-owned and open-box AED equipment is available at www.AEDSuperstore.com and www.AEDOutlet.com or by calling 877-233-4911.

About Defibtech

Defibtech relentlessly pursues one goal: making the best automated external defibrillators (AEDs) in the world at affordable prices. Defibtech designs and manufactures the FDA-approved Lifeline™ and ReviveR™ brand AEDs and related accessories. Defibtech's products are sold through its network of distribution partners in the United States and around the world. Defibtech is headquartered in Guilford, Conn., and manufactures all of its defibrillators in the United States in a state-of-the-art ISO-9001:2000 certified facility. For more information about Defibtech and its products, visit www.defibtech.com or call 1-866-DEFIB-4-U (1-866-333-4248).
