

**October 4, 2010**

## **Defibtech ships first order of Medizon's Lifeline AEDs**

Defibtech (Guilford, Connecticut), a maker of automated external defibrillators (AEDs), reported its first international shipment of the Lifeline View AED to Medizon (Roden, the Netherlands), one of Defibtech's largest international distributors and the exclusive distributor for the Netherlands. This shipment of the Lifeline View AED adds to the more than 100,000 Defibtech AEDs shipped worldwide.

Defibtech says the Lifeline View is the first and only AED to offer a full-color video display that provides step-by-step video directions for performing CPR, rescue breathing and external defibrillation. The device also has text and audio prompts that walk the user through a rescue. The View is the newest addition to the Lifeline AED family of products and is available in the U.S., Canada and the UK.

"Defibtech is widely known for developing easy-to-use and durable AEDs," said Marcus Flipsen, director at Medizon, a Defibtech distributor since 2004. "With its video display, the Lifeline View instantly becomes the most user friendly device on the market and we are excited to be able to offer this exciting new technology to our customers."

Defibtech AEDs have been shipped to more than 30 countries worldwide, including Italy, Germany, France, Netherlands, UK, Ireland, China, Korea and India. Each country is able to order language specific units, which "talk" the user through a rescue, providing audible "step-by-step" instructions. Defibtech AEDs are currently available in sixteen different languages.