

Museum of Modern Art Exhibit Features Public Safety Products

The Defibtech automated external defibrillator (AED) and Draeger Safety's PSS500 Self Contained Breathing



MoMA's SAFE: Design Takes on Risk exhibition showcases products such as Draeger Safety's PSS500 SCAD.

apparatus are just two of the public safety devices now on display at The Museum of Modern Art (MoMA) in New York City. The first design exhibition to take place at MoMA's new building, SAFE: Design Takes On Risk runs through Jan. 2.

Other products used by law enforcement that can be found on display at the exhibition include Z-Medica's QuikClot blood-clotting powder, Philips Medical Systems' Heartstart Home Defibrillator, Laerdal Medical's pocket mask and face shield, and the classic Victorinox Swiss Officers' Knife.

According to Defibtech President Gintaras Vaisnys, MoMA chose the Defibtech AED as a model of how good design can enhance emergency response. "The exhibit demonstrates

how good design contributes to protection and security" says Vaisnys.

SAFE: Design Takes On Risk features a carefully selected array of more than 300 contemporary design objects and prototypes from all over the world designed for a variety of reasons: to protect body and mind from dangerous or stressful circumstances; respond to emergency situations; ensure clarity of information; and provide a sense of comfort and security. The objects displayed in the exhibition address the spectrum of human fears and worries, from the most exceptional to the most mundane.

The exhibition is organized by Paola Antonelli, curator, and Patricia Juncosa Vecchierini, curatorial assistant of the Department of Architecture and Design at The Museum of Modern Art.