

AM

50th Anniversary

APPLIANCE MANUFACTURER

MAY 2003



16th Annual Excellence in Design Winners

Solution-Oriented Styling

Medical Appliances/ Laboratory Equipment



Product:
DDU-100
Automatic
External
Defibrillator

OEM:
Defibtech

**Industrial
design firm:**
Ideaz



**Key project players from
Ideaz:** Jim Sener, creative
director/principal; Dave
Mathieu, engineering direc-
tor/principal; Chris
Hageman, program manag-
er/partner. From

Defibtech: Giovanni Meier,
vice president-engineering;
Gintaras Vaisnys, president;
Glenn W. Laub, CEO; Matt
Callan, mechanical engi-
neering; Benny Chi, indus-
trial/mechanical/plastics
design.